

APPENDIX 1 - RAVENHILL SHARED NEIGHBOURHOOD NAMING EXERCISE

Background Information

Fold Housing Association are developing two new social housing sites at Millar Street, between the Ravenhill and Woodstock Roads. Both sites have been designed as Shared Neighbourhood developments under OFMDFM's "Together Building A United Community Strategy".

The ***Together: Building a United Community Strategy*** outlines a vision of "a united community, based on equality of opportunity, the desirability of good relations and reconciliation - one which is strengthened by its diversity, where cultural expression is celebrated and embraced and where everyone can live, learn, work and socialise together, free from prejudice, hate and intolerance."

The Strategy reflects the Executive's commitment to improving community relations and continuing the journey towards a more united and shared society. This strategy represents a major change in the way that good relations will be delivered across government.

The following principles underpin the implementation of the Strategy and drive forward actions – at both a central and local Government level:

1. Cohesion
2. Diversity
3. Fairness
4. Inclusion
5. Integration
6. Interdependence
7. Respect
8. Responsibilities
9. Rights
10. Sharing
11. Tolerance

This means that when the new homes at Millar Street are completed and allocated to new tenants, there will be a mix of families and individuals drawn from various religious and ethnic backgrounds to ensure that any one group does not dominate the neighbourhood by more than 70%. Fold will lead in the development of a range of good relations related activities and events to compliment this approach to allocations and the wider TBUC Strategy ambitions.

In keeping with the ethos of the shared neighbourhood initiative, Fold approached the pupils of St Michael's Primary School Ravenhill and Euston Street Primary School to propose names for our new development. It is the first of a number of planned cross community projects that Fold will be undertaking with the schools. The children were briefed on the shared neighbourhood context of this project by their teachers and have come up with the following names for consideration:

- 1. Global Crescent**
- 2. Respect Crescent**

We are hopeful that the Council Members will look favourably on these suggestions given the involvement of local school children, but also against the backdrop of the wider OFMDFM Shared Future Strategy, in which the shared neighbourhood initiative features significantly.

In the event that neither of the two proposed names are acceptable we suggest the following as option 3:

- 3. Pearldye Mews**

The rationale for this name is based on the fact that the site which Fold has developed was formerly known as the Devonshire laundry. This was one of a number of laundries owned by Pearl Dye Works Ltd. Because the name Devonshire has been used in West Belfast we proposed to use the name of the company that owned the Devonshire laundry.